

BE IN TO WIN A PRO CYCLING BIKE!

TERMS & CONDITIONS



VALUED AT
\$4600



Purchase any Soudal product & be in to win 1 of 3 Tarmac SL7 Sport – Shimano 105, valued at \$4,600!

Text SOUDAL & your receipt number to 4040 to be in to WIN!

Exclusive Mitre 10 Promotion. Promotion period 01/06/2025 to 31/07/2025. Entries close on 31/07/2025.

TERMS & CONDITIONS

1. Information on how to enter and prizes form part of these conditions. By participating, entrants agree to these conditions.

2. Entry is open to those who have purchased any Soudal product ("Qualifying Purchase") from any participating Mitre 10 or Mitre 10 MEGA store during the Promotional Period and texting SOUDAL along with their receipt number to 4040.

3. Enter using any text capable NZ mobile phone. All text costs are at the expense of the entrant.

4. Entry becomes invalid if the purchased product is returned for credit or exchanged for an alternative product.

5. Entry is open to both trade and retail Mitre 10 customers.

6. This Promotion is only open to "Eligible Entrants", being individuals who:

- i. Are residents of New Zealand aged 18 years or older.
- ii. Are not employees of a Mitre 10 Store, the Promoter, or a spouse, de facto partner, parent, child, or sibling (whether natural or by adoption) of such employee.
- iii. Are not professionally connected with the Promotion.

7. Entry into the competition is via participation, which is via text message, terms & conditions are found here <https://soudal.co.nz/competitions/>.

8. By entering this Promotion you accept these terms as amended from time to time.

9. Any transaction which includes one or more Soudal products will be eligible for one entry into the draw.

10. The winner must show proof of purchase of any Soudal product.

11. The promotion of any purchase of any Soudal product must be within the promotional period which commences June 1, 2025, and closes at 11.59pm NZST on July 31, 2025. Any purchases made outside the Promotional Period are ineligible. Entries close 11.59pm July 31, 2025.

12. There are 3 (three) prizes to be awarded during the promotional period, Tarmac SL7 Sport – Shimano 105 valued at \$4,600 (including GST) each.

13. The prize will be delivered to the winner by Soudal.

14. The prize cannot be converted to cash and is not transferable.

15. The draw will take place at Soudal New Zealand (134 Kohia Drive, Horotiu, Hamilton) at 10am on 6 August 2025 for entries received up to July 31, 2025.

16. The Prize Draw is conducted by the Promoter by way of random selection from all eligible entries and the first three eligible entries drawn will be deemed the Winners. The Promoter reserves the right to request verification of identity, residential address of winners at the nominated prize delivery address and/or proof of entry validity and other information relevant to entry into or participation in this promotion. Verification is at the Promoter's discretion, whose decision is final. The Promoter reserves the right to disqualify any individual who is involved in any way with interfering or tampering with the conduct of the promotion.

17. The winner will be notified via phone within two days of the draw and have their names published on the Promoters website at <https://soudal.co.nz/competitions/> by August 11, 2025.

18. The Promoter may conduct such further draws at the same time and place as the original draw as is necessary on August 29, 2025, at 10am to redistribute a prize if any remain unclaimed by that date, subject to any relevant legislation. If such a draw is required, the winner will be notified via phone and have their name published on the Promoters website at <https://soudal.co.nz/competitions/> by Sept 3, 2025.

19. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage, or injury due to technical or telecommunications problems, including security breaches.

20. The Promoter is not responsible for lost, interrupted communications or unavailable network server or other connections, failed telephone, mid-delivery or computer transmissions or other errors of any kind, whether human, mechanical, or electronic. The Promoter assumes no responsibility for any error, defect, delay, theft, or unauthorised access to or an alternation of entries. Subject to any written directions given under the applicable law, if for any reason, the competition is not capable of operating as

planned, including infection by computer viruses, tampering, unauthorised intervention, fraud or any other causes beyond the control of the Promoter which corrupts or affects the administration, security, fairness, or proper conduct of the competition, then the Promoter reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this competition. The Promoter reserves the right, in its sole discretion, to disqualify any individual for:

i. Tampering with the entry process, including exceeding any limitation on the numbers of entries, or any other process as determined by the Promoter that in any way affects the fairness of the promotion.

ii. Tampering with the operation of the competition or website.

iii. Acting in violation of these terms and conditions.

21. The Promoter collects and uses personal information in order to conduct the Promotion. The Promoter will disclose this information to third parties only for the purpose of this Promotion. Privacy policy link.

22. By accepting a Prize, the Winner agrees that the Promoter may use the Winner's name, town/city and photograph for publicity purposes relating to this promotion, including on packaging, or in public relations and marketing material, in any form of media, without payment or any other compensation.

23. To the extent permitted by law, the Promoter, its employees, and agents shall not be liable for any claims, damages, injuries, costs, and expenses suffered, sustained or incurred (including but not limited to indirect or consequential loss) as a result of, or arising out of, or in any way connected with this competition and/or its prize or any act or omission (whether negligent or not) of the Promoter, its employees and agents.

24. All other expenses incurred with any part of the Prize are the responsibility of the Winner.

25. The Promoter's decision on any matter is final and no correspondence will be entered into.

26. The Promoter is Soudal New Zealand Limited