AUTOMOTIVE WE'RE UP TO II.





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BUILDING THE FUTURE

Soudal may be a new name to many in the New Zealand automotive sector. However, for over 20 years Soudal has been the lead supplier of sealants, foams and adhesives to Holdfast NZ under the iconic Gorilla brand. In November 2018 that relationship changed when Soudal International proudly stepped in to become the sole owner of the Holdfast business in New Zealand. That meant the products, brands and service our customers had come to know and love over 35 years were all retained, but we now had the resourcing and support of the global sealants, foams and adhesives giant that is Soudal.

OUR COMMITMENT TO PROFESSIONAL QUALITY

- Extensive R&D department
- Continuous investment in production line improvements and new product development
- Production to ISO 9001 and ISO 14000 standards

OUR REPUTATION IN THE AUTOMOTIVE INDUSTRY

Soudal has more than 50 years' experience in supplying sealants and adhesives into a number of diverse markets around the world with the automotive industry at the forefront of this.

At Soudal, we understand that modern vehicles require high durability and a long service life expectancy. Thanks to a process of continuous innovation and listening closely to our customers we have been able to deliver a variety of new chemical bonding solutions in the area of industrial adhesives. This means we can offer our customers solutions that deliver visual advantages (invisible bonding) and technical advantages (homogenous distribution of forces and excellent paintability).

From our standard range of polyurethanes to our hybrid technologies and MS Polymer flexible adhesive technologies we have a solution for all automotive needs. In particular the advanced polymer technology we use delivers very high end strength and stiffness making them superb for genuine structural bonding as well as having much less requirement for the correct use of primers.

WE OFFER A COMPLETE RANGE OF:

- Sealants
- Construction Foams
- Adhesives
- Technical Aerosols
- Ancillary Products



BUS & COACH SOLUTIONS TYPICAL APPLICATIONS





PANEL BONDING

Conventional fixings of side panels require many mechanical fastenings which is labour intensive during production. In service these fixings can cause problems of deterioration, vibration and corrosion.

Soudal Solutions

Gorilla 940FC & Soudal Soudaseal 240FC MS allow for rapid fixing of side panels with minimal clamping and assembly. Gorilla 940FC & Soudal Soudaseal 240FC MS are easy to apply, and reduce friction in service by absorbing thermal shock and movement, preventing galvanic corrosion. Gorilla 940FC & Soudal Soudaseal 240FC MS allow flush panel fixing, giving aesthetically pleasing smooth lines to the exterior of the vehicle, whilst affording a watertight seal.

DIRECT GLAZING

The process of bonding glass into the vehicle body apertures on front, rear and side windows to offer a watertight flexible seal between glass and body is now accepted as the industry standard, giving torsional strength and safety in glass installation.

Soudal Solutions

Carbond 955DG offers increased safety for passengers; compensates for fitting tolerances; eliminates water leakage; dampens of wind and driving noise; and reduces drag which increases fuel savings.



LUGGAGE AND DOOR ASSEMBLY

In the assembly of doors and luggage compartments, traditional fixings between different substrates can cause vibration and noise problems. This can lead to distortion between panels and costly rectification.

Soudal Solutions

Gorilla 940FC & Soudal Soudaseal 240FC MS offer a flexible bonding solution in eliminating movement and vibration when assembled onto the vehicle. In years of service they help to reduce impact and stress forces on door and luggage compartment mechanisms.

MORE APPLICATIONS

- Floor bonding
- Grip and plastic bonding
- Seam sealing
- Moulding and trim finishing
- Cosmetic finishing



TRUCK & TRAILER SOLUTIONS TYPICAL APPLICATIONS









SEAM SEALING

Water ingress has long been a problem in the automotive, bus, coach and train industry. A water leak is a potential cause of corrosion and long-term costly repair.

Soudal Solutions

Gorilla 940FC & Soudal Soudaseal 240FC MS flexible seam sealants, when used in all interior and exterior panel joints, not only eliminate traditional fixings and rivets, but when cured, Gorilla 940FC & Soudal Soudaseal 240FC MS becomes a permanent flexible rubber seal and an economic way to produce a watertight seal.

MORE APPLICATIONS

- Panel bonding
- Grip and plastic bonding
- Floor bonding
- Cosmetic finishing
- Direct glazing
- Moulding and trim finishing



CARAVAN & TRAILER SOLUTIONS TYPICAL APPLICATIONS







FLOOR BONDING

Floor bonding using conventional fixed rigid fasteners is labour intensive and allows moisture ingress into wood causing delamination. Rigid fixtures also allow direct transmittance of vibration and noise through the floor.

Soudal Solutions

Gorilla 940FC & Soudal Soudaseal 240FC MS provide a flexible elastic seal, which can withstand vibration, shock loads and thermal expansion between a wide variety of substrates. Gorilla 940FC & Soudal Soudaseal 240FC MS have good chemical resistance and can withstand elongation and distortion.

COSMETIC FINISHING

Traditional seam sealing in joints can dry out and move after application, leaving unsightly cracks in the paint surface. After some time this allows water ingress, corrosion and eventual panel removal, resulting in costly replacement.

Soudal Solutions

Gorilla 940FC & Soudal Soudaseal 240FC MS allow for flexible movement in seam sealing where expansion and contraction take place in panel joints, therefore reducing costly repairs and repainting.

MORE APPLICATIONS

• Panel bonding

- Seam sealing
- Grip bonding
- Luggage and door assembly
- Direct glazing
- Moulding and trim finishing



PRODUCTS

General Use & Facade Sealant GORILLA 940FC PU ADHESIVE SEALANT

Gorilla 940FC PU Sealant is a high-quality, elastic, single-component adhesive for structural bonding of body elements based on polyurethane. Ideal for structural bonding in vibrating and constructions, sealing and automotive bonding applications in the building industry, sealing of joints in concrete floors.

- Very easy to apply
- Permanently elastic after curing
- Excellent adhesion
- High resistance to many chemicals
- Agri Quality approved for flooring joints

Colour	Size	Code	Colour	Size	Code
Black	310ml	20054	Black	600ml	20064
White	310ml	20055	White	600ml	20066
Grey	310ml	20082	Grey	600ml	20069



General Use & Facade Sealant SOUDAL SOUDASEAL 240FC AUTOMOTIVE SEALANT

Soudal Soudaseal 240FC is a high-quality, single-component product with high adhesive strength and initial tack. It is based on MS polymer technology.

- Very easy to tool and finish
- Good extrudability even at low temperatures
- Outstanding bond strength on nearly all surfaces
- High-performance mechanical properties
- No odour and VOC friendly

Size	Code
600ml	20098
600ml	20101
600ml	20105
	600ml 600ml

General Use & Facade Sealant GORILLA MS SEALANT

Gorilla MS Sealant is an all- purpose, single-component joint sealant based on the latest MS polymer technology.

- High-performance MS
- BRANZ Appraised formulation
- High elongation of break
- Works on damp surfaces
- Paintable 1 hour after application

BRANZ An

- UV resistant
- Asure Quality tested
- Easily repairable

Colour	Size	Code	Colour	Size	Code
White	420gm	20600	Black	600ml	20603
Grey	420gm	20610	Grey	600ml	20604
Black	415gm	20602	White	600ml	20605
			Concrete	600ml	20606



PRODUCTS

General Use & Facade Sealant SOUDAL CARBOND 955DG WINDSCREEN PRIMER

Soudal Carbond 955DG Windscreen Primer is only to be used with Carbond 955DG Windscreen Sealant. Is an adhesion promoter for Carbond 955DG Windscreen Sealant.

- Increases bond strength
- To be used before applying Carbond 955DG Windscreen Sealant

Colour	Size	Code
Clear	30ml	20091
-		



General Use & Facade Sealant SOUDAL CARBOND 955DG WINDSCREEN SEALANT

Soudal Carbond 955 DG Windscreen Sealant is a ready-for-use, elastic, single-component adhesive/sealant based on polyurethane for installing windscreens in vehicles.

- Good sag resistance
- High end strength
- Good colour stability and weather & UV resistance
- Use with Carbond 955 DG Windscreen Primer

Colour	Size	Code
Black	310ml	20063



General Use & Facade Sealant GORILLA 696 SURFACE ACTIVATOR

Gorilla 696 Surface Activator is a cleaner, degreaser and primer. Surface Activator will activate non porous surfaces such as plastics, coatings and metal for improved adhesion of sealants based on silicone, polyurethane and MS polymer. Use to prepare some plastics, powder coatings and other no porous surfaces before bonding and sealing.

- · Liquid, easy to use
- To be used as cleaner and primer on non-porous surfaces
- · Suitable for silicone, polyurethane and hybrid sealants

Colour	Size	Code
Transparent	100ml	19391
Transparent	500ml	19389
Transparent	5L	19392



PRODUCTS

High Quality MS Gun GORILLA FIXALL MS 600 EXPERT PLUS GUN

Specifically designed and manufactured for high viscosity product; a super-strong and reliable product that fits cartridges and sausages.

- Designed for FixAll MS
- Will fit cartridges or sausages
- 4 x stronger than many standard guns
- Incredibly versatile with a thrust ratio of 1:26s

Colour S	ize Cc	ode
Red/Black -	21	105



High Quality MS Cartridge Gun GORILLA FIXALL MS GUN HEAVY DUTY

A cartridge-only gun designed for high-viscosity products, super strong and reliable.

- Reinforced pawl design for extra strength
- Perfect for MS, high-viscosity sealants and adhesives
- Super strong
- Accurate action
- Fits 300–380ml cartridges

Colour	Size	Code
Red/Black	-	21104



EXPERTS IN SEALANTS, SOAMS & FOAMS & ADHESIVES



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